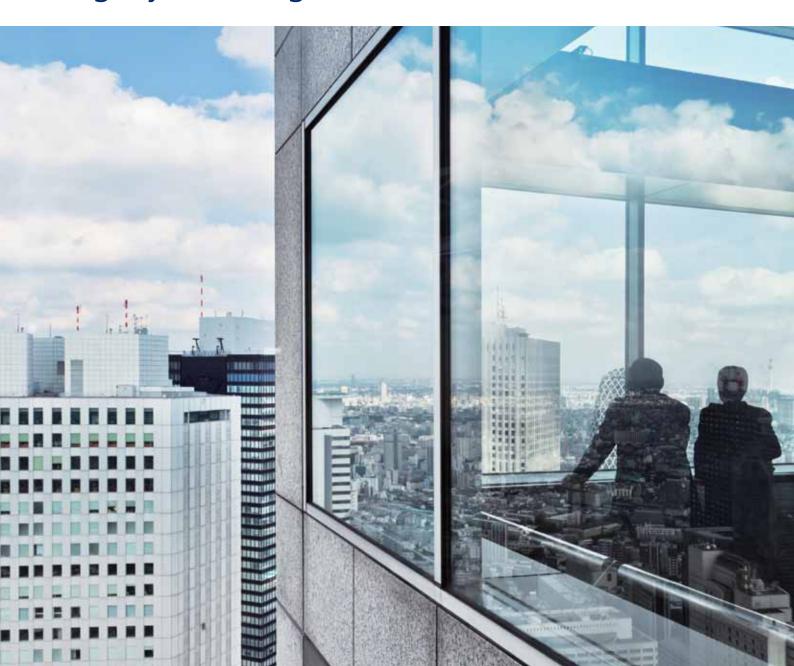


Legacy Planning



Don't let your legacy turn into tiresome probate process and painful family conflicts.

While you are building wealth upon years of hard work, you may also want to make sure your loved ones can enjoy the most out of the fruit of your success. That's why it is vital to plan ahead to save your family as much trouble and grief as possible.



Without proper legacy planning

Your family may face:

A time-consuming probate process

Potential conflicts among family members

Potential claims from creditors

Your assets:

May be distributed against your wishes

Possible solution

Zurich helps address your legacy planning needs with life insurance to maximize the benefits of your assets and ensure your loved ones will receive them according to your plans.

How it works?

Legacy planning with an insurance policy

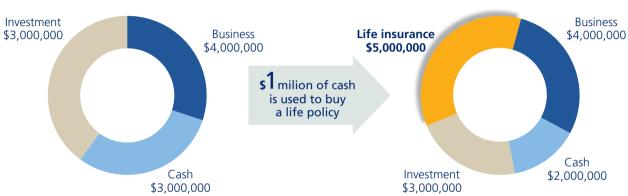
Example:

With HKD10 million assets, you may use HKD1million to buy a whole life insurance policy with a sum assured of HKD5 million which helps maximize the benefit from your assets.

By taking out a life policy, the total asset to be inherited by your loved ones will be enhanced to HKD14 million. The sum insured will be paid immediately upon your death without the need to go through a prolonged probate process.

Without insurance policy:

With insurance policy*:



^{*} Assuming that all other assets do not change in value over time.



1

Legacy planning with an insurance policy (Cont.)

How it helps?

- ✓ Ensure your loved ones inherit your legacy the way you want it to be
- ✓ Provide immediate financial protection to your family
- ✓ Enhance the value of your legacy
- √ Avoid family conflicts through estate equalization
- √ More funds will be available for your retirement
- ✓ Diversify your financial portfolio and ensure immediate liquidity for your beneficiaries

2

Estate equalization

Life insurance is a simple way to equalize inheritance and avoid family conflict. For example, if you plan to leave a large portion of estate to your first child, you can name your second child as the beneficiary of a life policy with the sum insured equal to the estate you plan to leave to the first child.



Mr Lau is a successful entrepreneur.

Company profile



Lau's Logistics

Has annual revenue of HKD30 million With several multinational brands as its major customers

Mr Lau's profile



Mr Lau, aged 55 Founder

Co-founded a medium-sized logistics company with his partners back in 1996 The value of his shareholding is HKD10 million

Mr Lau has a son and a daughter.

Mr Lau's son



Eric, aged 30

Actively involved in running his father's business

Mr Lau's daughter

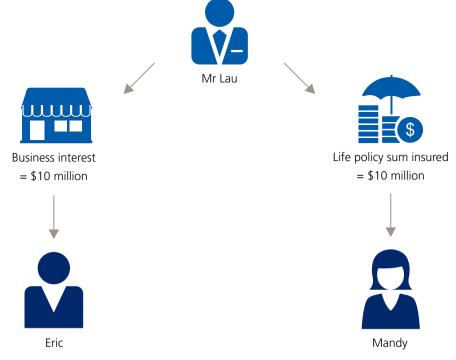


Mandy, aged 28 An aspiring fashion designer

Mr Lau wants Eric to be the heir of his business because Mandy will pursue her own career rather than running his logistics company, but he also wants Mandy to have an equitable share of his estate.



Mr Lau decides that Eric will be the heir to his business interest, while naming Mandy as the beneficiary of a life policy with a sum insured of HKD10 million. In the unfortunate event of Mr Lau's death, both his son and daughter will have a fair share of his estate



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